

Evaluation Criteria

Project Goals	Recommended Evaluation Metrics	Methodology	Point Allocation
Safety	Addresses locations that have been identified as a safety concern for cyclists/pedestrians through public input opportunities	Routes are based on suggestions for addressing safety issues identified by public.	3 point = addresses a specific safety concern/comment 0 points = does not address a specific concern/comment
	Near bicycle/pedestrian crash area	Calculate crashes per mile, based on length of route and number of crashes immediately along it	3 points = Crashes per mile rate of 3.01 or higher 2 points = Crashes per mile rate of 1.01 to 3.00 1 point = Crashes per mile rate under 1.00
Multimodal	Located within or passes through a high density area.	Route is located within or passes through a census block group of high population	3 points = 3501 - 5000 people 2 points = 2501- 3501 1 point = 1501 - 2500 people 0 point = below 1500 people
	Connects to a transit route	Route intersects a transit route and is within 1/4 to 1/2 mile of a transit stop.	2 point = route intersects with transit route and is within 1/4 mile of stop 1 point = route intersects with transit route and is within 1/2 mile 0 points = does not intersect with a route or transit stop within 1/2 mile
Equity	Within a low income area	Route is located within, intersects, or borders a census block group of high percentage of individuals below the poverty level.	6 points = intersects with, borders, or is within an area of 60% of individuals below poverty level 5 points = intersects with, borders, or is within an area of 35 - 60% 4 points = intersects with area of 20-35% 3 points= intersects with, borders, or is within an area of 10-20% 0 points = <10%
	Serves an area with high numbers of citizens aged 65+	Route is located within, intersects, or borders a census block group of high percentage of elderly population (65+).	5 points = intersects with, borders, or is within an area of > 35% 65+ 4 points = intersects with, borders, or is within an area of 20 - 35% 65+ 3 points = intersects with, borders, or is within an area of 10-20% 65+ 0 points = intersects with, borders, or is within an area <10% 65+
	Within a census area of high percentage of households without vehicles	Route is located within, intersects or borders a census block group of high percentage of households without vehicles.	6 points = intersects an area with > 25% households without vehicles 5 points = intersects an area with 15-25% 4 points = 10-15% 2 points = 5-10% 0 points = <5%
Connectivity	Connects to park, school, or community center	Route connects to a park, school (excluding private and charter schools), or area of activity both within and outside of identified focus areas	4 points = connects to a park, school and area of activity 3 points = connects to 2/3 (ex: park & school, or school & area of activity, or park & area of activity) 2 points = connects to 1/3 (ex: park, school or area of activity) 0 points = does not connect
	Connects to an existing bicycle facility	Route connects to existing bicycle facility, excluding paved shoulders and sharrows	3 points = yes 0 points = no
Health	Contributes to an extended trip	Route is at least 2 miles in length.	2 points = more than 2 miles in length 1 point = less than 2 miles in length