

March 16, 2021



AGENDA ITEM 7 B

RIDE ON COMMUTER SERVICES

TYPE OF ITEM: Action

STATEMENT OF ISSUE

An overview of the Ride On program which coordinates regional commuter services will be provided by Pat Maurer with the Apalachee Regional Planning Council. **Attachment 1** provides a copy of the draft presentation.

ATTACHMENT

Attachment 1: Draft Presentation

On the road to progress ...



**Sustainable Transportation Solutions
for North Florida**

Traveling Uphill

For Employers:

- Low unemployment
- High cost of turnover

For Job-Seekers:

- Affordable housing
- Lack of transportation

For Leaders:

- Employment & economic growth
- Sustainability & quality of life

Fortunately, it gets easier when we RideOn...together!



We are wayfinders

Partnering with leaders with vision, in business and in government.



Serving those who
commute for work or education.

All of our programs are available to the public, free of charge.



Fuel your success

RideOn serves as a liaison between State and local agencies, business leaders, and community stakeholders to build synergy that gets results!

- Increased mobility; reduced traffic and parking demand
- Improved public health & safety
- Economic vitality
- Sustainability goals



Choose your path

- Transportation Demand Management Consulting
- Employer-based Transportation Programs
- Commuter Assistance



Transportation Demand Management

- Land-use and transportation planning
- Transit Development
- Public health and safety



Employer Based Programs

- Customized TDM strategies
- Access to FREE commuter assistance services
- Tax benefits and national recognition programs



Onward and upward

Happier Employees = Productive Employees

Businesses that score highest on employee satisfaction realize nearly three times the return on assets than those who ranked lowest.

IBM Smarter Workforce Institute



Commute Options = *Who wants a bonus?*

\$3,000 - \$6,000/year*

Carpool

Share the ride with your neighbors & coworkers.

Transit

Hop on the bus and relax.
Congrats on your new “me” time.

Vanpool

Long-distance commuters enjoy significant savings—and naps!

Bike or walk

Say goodbye to sitting in traffic, and “Hello!” to a healthier you.

*Based on US Census data and AAA est. cost per vehicle mile



Commuter Assistance

- FREE, confidential ride-matching
- Emergency Ride Home Program
- Support for cycling, transit, and remote work



Ridesharing

- RideOn's app lets you plan ahead for your daily commute or find a match in real time.
- You choose who, if anyone, you'd like to contact. There's no obligation.
- Take turns driving or share gas expenses.



RideOn...together!

1. Visit www.RideOnTogether.org or call 1-888-454-RIDE (7433)
2. Create a trip profile.
3. Connect with your colleagues and neighbors.
4. Start saving money!

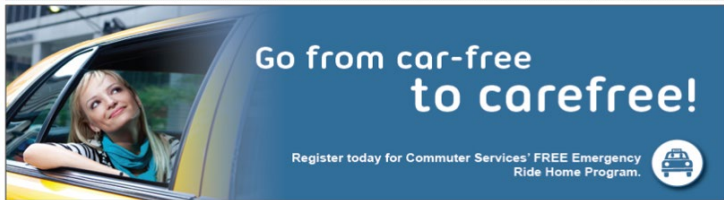
Your home information is always kept private, and there's no obligation.



Search here...

888-454-RIDE

[Home](#) [Commuter Services](#) [Employer Services](#) [College Students](#) [About Us](#) [Blog](#) [Login](#)



Find Carpool Partners

Always Have a Ride Home

Quick Links

 **RideOn...together!**
FREE, confidential ridematching



- Post Hurricane Information
- Commute Cost Calculator
- Emergency Ride Home Program
- EZRide



Emergency Ride Home Program

Don't miss out because of "what ifs."

Log your trip to work via carpool, vanpool, public transit, bike, or walk at least 3 days per week to qualify.

If an emergency does arise, you get a taxi safely home and RideOn gets the bill.



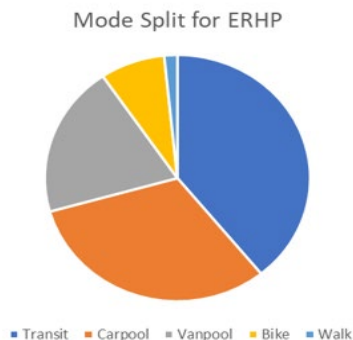
RideOn has you covered!



Where we stand right now

Enrollment in our programs currently represents 385 employer sites, and a total of 1,269 work and college commuters (pre-Covid).

Of those, 810 people are registered for the Emergency Ride Home Program, traveling by:



| | |
|---------|-----|
| Transit | 317 |
| Carpool | 255 |
| Vanpool | 161 |
| Bike | 64 |
| Walk | 13 |

Enrollment by county of origin:

| | |
|-----------|-----|
| Gadsden | 132 |
| Jefferson | 22 |
| Leon | 899 |
| Wakulla | 84 |



We're ready when you are

RideOn is with you every step of the way, from assessing needs to designing a customized strategy and getting people on board.

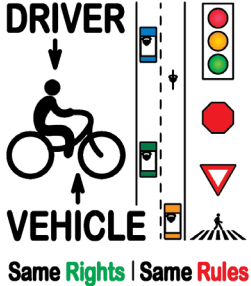
- Partner with Stakeholders
- Meet with Major Employers
- Exhibit at Community Events



Down the road



LOVE TO RIDE
FLORIDA



Community Traffic Safety Teams



MAYISBIKEMONTH.COM



Ready to Get Moving?



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