

January 19, 2021



## RETREAT AGENDA ITEM

### **RIDE ON COMMUTER SERVICES**

#### **STATEMENT OF ISSUE**

An overview of the Ride On program which coordinates regional commuter services will be provided by Pat Maurer with the Apalachee Regional Planning Council. **Attachment 1** provides a copy of the draft presentation.

On the road to progress ...



**Sustainable Transportation Solutions  
for North Florida**

# Traveling Uphill

## For Employers:

- Low unemployment
- High cost of turnover

## For Job-Seekers:

- Affordable housing
- Lack of transportation

## For Leaders:

- Employment & economic growth
- Sustainability & quality of life

Fortunately, it gets easier when we RideOn...together!





# We are wayfinders

Partnering with leaders with vision, in business and in government.



Serving those who  
commute for work or education.

All of our programs are available to the public, free of charge.



# Fuel your success

RideOn serves as a liaison between State and local agencies, business leaders, and community stakeholders to build synergy that gets results!

- Increased mobility; reduced traffic and parking demand
- Improved public health & safety
- Economic vitality
- Sustainability goals



# Choose your path

- Transportation Demand Management Consulting
- Employer-based Transportation Programs
- Commuter Assistance



# Transportation Demand Management

- Land-use and transportation planning
- Transit Development
- Public health and safety





# Employer Based Programs

- Customized TDM strategies
- Access to FREE commuter assistance services
- Tax benefits and national recognition programs





# Onward and upward

*Happier Employees = Productive Employees*

**Businesses that score highest on employee satisfaction realize nearly three times the return on assets than those who ranked lowest.**

IBM Smarter Workforce Institute



# Commute Options = *Who wants a bonus?*

**\$3,000 - \$6,000/year\***

## **Carpool**

Share the ride with your neighbors & coworkers.

## **Transit**

Hop on the bus and relax.  
Congrats on your new “me” time.

## **Vanpool**

Long-distance commuters enjoy significant savings—and naps!

## **Bike or walk**

Say goodbye to sitting in traffic, and “Hello!” to a healthier you.

\*Based on US Census data and AAA est. cost per vehicle mile



# Commuter Assistance

- FREE, confidential ride-matching
- Emergency Ride Home Program
- Support for cycling, transit, and remote work





# Ridesharing

- RideOn's app lets you plan ahead for your daily commute or find a match in real time.
- You choose who, if anyone, you'd like to contact. There's no obligation.
- Take turns driving or share gas expenses.



# RideOn...together!

1. Visit [www.RideOnTogether.org](http://www.RideOnTogether.org) or call 1-888-454-RIDE (7433)
2. Create a trip profile.
3. Connect with your colleagues and neighbors.
4. Start saving money!

**Your home information is always kept private, and there's no obligation.**



Search here...

Go

888-454-RIDE

[Home](#) [Commuter Services](#) [Employer Services](#) [College Students](#) [About Us](#) [Blog](#) [Login](#)



Find Carpool Partners

Always Have a Ride Home

Quick Links

**RideOn...together!**  
FREE, confidential ride-matching



- Post Hurricane Information
- Commute Cost Calculator
- Emergency Ride Home Program
- EZRide





# Emergency Ride Home Program

Don't miss out because of "what ifs."

Log your trip to work via carpool, vanpool, public transit, bike, or walk at least 3 days per week to qualify.

If an emergency does arise, you get a taxi safely home and RideOn gets the bill.



**RideOn has you covered!**

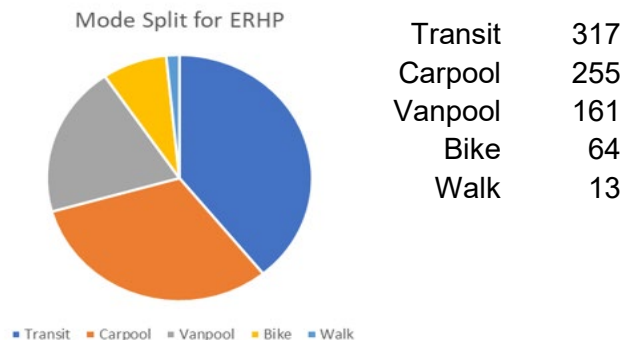




# Where we stand right now

Enrollment in our programs currently represents 385 employer sites, and a total of 1,269 work and college commuters (pre-Covid).

Of those, 810 people are registered for the Emergency Ride Home Program, traveling by:



Enrollment by county of origin:

|           |     |
|-----------|-----|
| Gadsden   | 132 |
| Jefferson | 22  |
| Leon      | 899 |
| Wakulla   | 84  |



# We're ready when you are

RideOn is with you every step of the way, from assessing needs to designing your customized strategy to getting your people on board.

- Exhibit at Community Events
- Meet with Major Employers
- Partner with Stakeholders

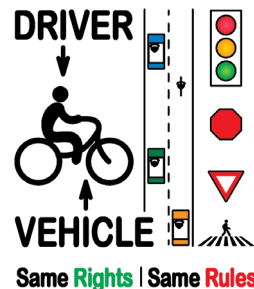


# Down the road



MAYISBIKEMONTH.COM

LOVE TO RIDE  
FLORIDA





# Ready to Get Moving?



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